



22-23 SEPTEMBER 2016

INDABA HOTEL, CONFERENCE CENTRE
JOHANNESBURG

Benjamin Roberts, Jare Struwig and Steven Gordon

Democracy, Governance and Service Delivery (DGSD)
Research Programme, HSRC

What Drives Participation in Political Gatherings in South Africa?

An Analysis of Public Political Behaviour



Civic Participation

- Without public involvement in the democratic process, democracy itself lacks its legitimacy.
 - Public participation in politics is the defining facet of citizenship in democracy.
- Too much academic focus in South Africa on election participation, ignoring other forms of civic participation.
- Non-electoral methods of political action are very important as they can inflate citizens' influence on politicians.
- Non-electoral methods of civic participation can be defined in terms of a number of different actions
 - Examples: public demonstrations, participating in ward committees or community meetings.















Quantitative Methodology

- Survey conducted by Human Sciences Research Council (HSRC)
- Nationally representative of the population 16 years and older living in private households in the 9 provinces
 - Primary sampling units: 500 census enumerator areas (EAs), stratified by province, geography type and majority population group
 - Secondary sampling units: 7 household visiting points randomly selected per EA
 - One respondent 16+ years randomly selected per household
- In 2015 the realised sample size was 2,976
- Responses to the survey voluntary and confidential, collected by face-to-face interview
- Data collection: November-December



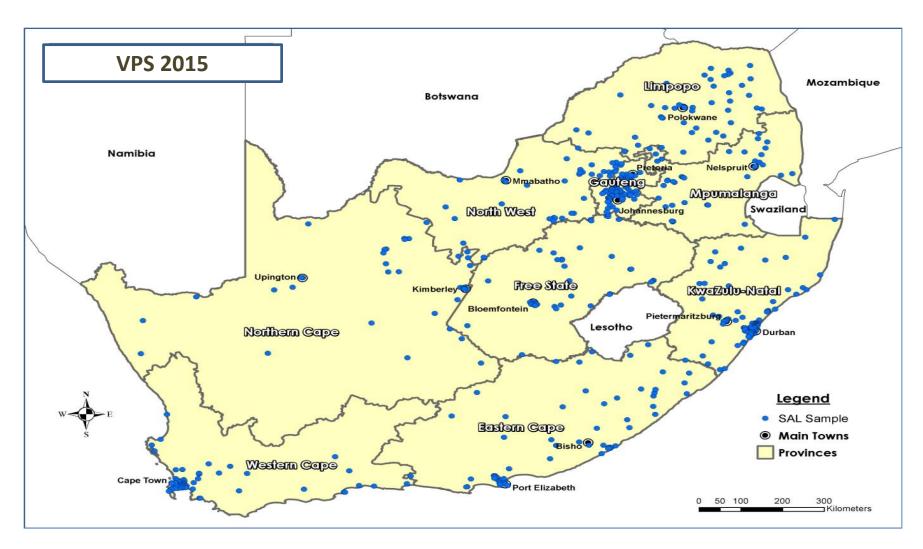








Enumerator areas (EAs)



A graphical representation of 500 selected Enumeration Areas.

Asking about Civic Participation

 Existing research on non-electoral political participation in South Africa tends to prioritise protest action and tends to ignore other spaces where citizens can voice their opinion.



- Ward committee meetings
- Election campaign rallies
- Meetings of political parties
- Community meetings
- Functions held on National public holidays
- Public marches
- Government imbizo





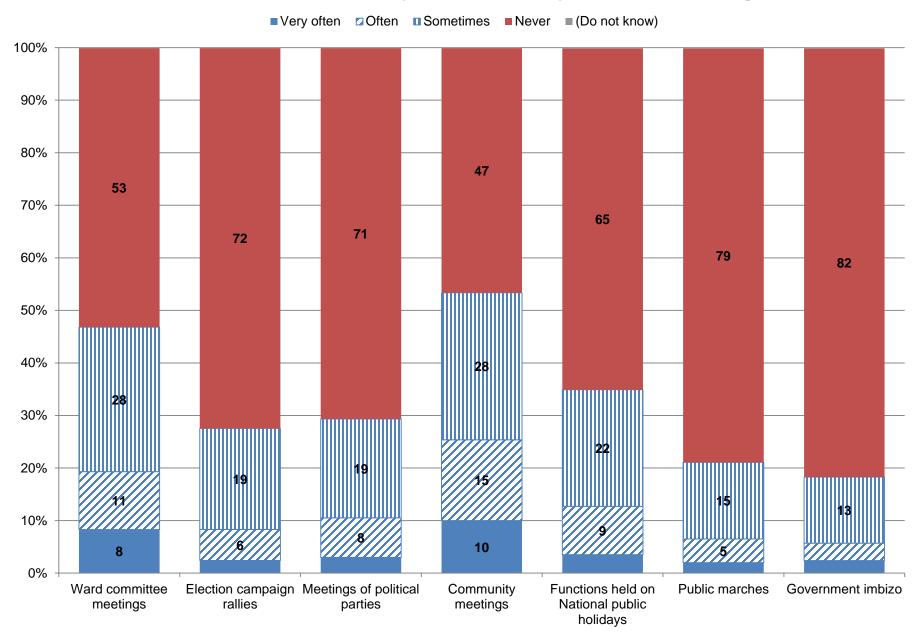








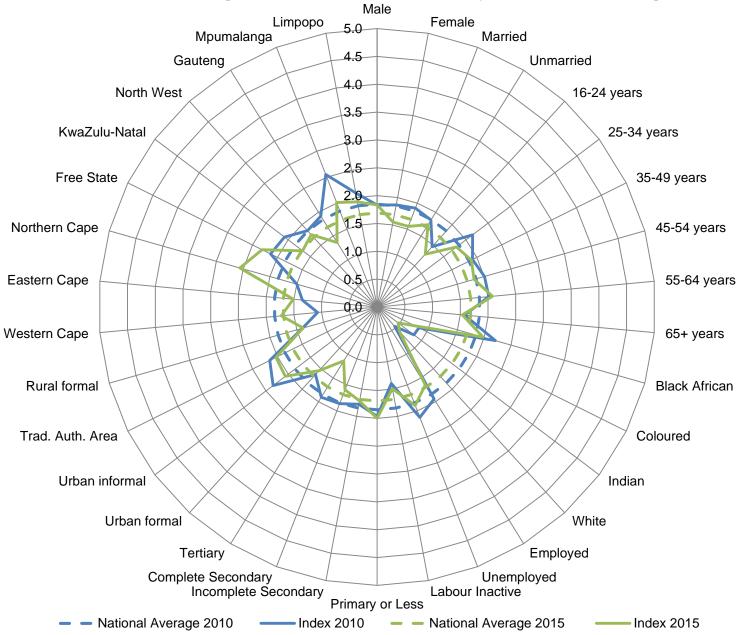
How often, if ever, do you attend any of the following?



Types of Conventional Non-Electoral Participation	Obs.	Item-Test Correlation	Item-Rest Correlation	Average Interitem Covariance	Alpha
Ward committee meetings	2941	0.78	0.67	0.27	0.85
Election campaign rallies	2936	0.80	0.73	0.30	0.85
Meetings of political parties	2930	0.81	0.74	0.29	0.84
Community meetings	2922	0.74	0.61	0.28	0.86
Functions held on National public holidays	2932	0.71	0.61	0.31	0.86
Public marches	2932	0.72	0.64	0.32	0.86
Government imbizo	2932	0.75	0.67	0.32	0.85
Test Scale				0.30	0.87

To better comprehend the distribution of conventional political activity in **South African society**, an index of political activity –known as the 0-10 **Political Gathering Participation Index** was created.

Political Gathering Participation Index by Selected Subgroups



Linear Regression Analysis

Predicting Determinants on the Political Gathering Participation Index



Coef.	Std. Err.	Sig.	Beta
-0.088	0.031	**	-0.079
0.006	0.002	**	0.173
0.018	0.042		0.015
-0.364	0.048	***	-0.194
-0.330	0.053	***	-0.096
-0.422	0.048	***	-0.226
-0.028	0.079		-0.013
0.019	0.048		0.014
-0.167	0.088		-0.056
-0.034	0.012	**	-0.115
0.007	0.007		0.042
-0.007	0.042		-0.006
-0.167	0.082		-0.089
-0.161	0.050	**	-0.097
0.055	0.066		0.031
2642			
0.165			
0.513			
	-0.088 0.006 0.018 -0.364 -0.330 -0.422 -0.028 0.019 -0.167 -0.034 0.007 -0.007 -0.167 -0.161 0.055 2642 0.165	-0.088 0.031 0.006 0.002 0.018 0.042 -0.364 0.048 -0.330 0.053 -0.422 0.048 -0.028 0.079 0.019 0.048 -0.167 0.088 -0.034 0.012 0.007 0.007 -0.007 0.042 -0.167 0.082 -0.161 0.050 0.055 0.066 2642 0.165	-0.088 0.031 ** 0.006 0.002 ** 0.018 0.042 ** -0.364 0.048 *** -0.330 0.053 *** -0.422 0.048 *** -0.028 0.079 ** 0.019 0.048 ** -0.167 0.088 ** -0.034 0.012 ** 0.007 0.007 ** -0.167 0.082 ** -0.161 0.050 ** 0.055 0.066 ** 2642 0.165











Batho Pele Index

- Benjamin Roberts and David Hemson developed a set of nine attitudinal statements was developed in order to provide public assessment of the degree to municipalities are honouring the Batho Pele ("People First") principles.
 - The statements were crafted to reflect on the quality of delivery at the municipal level.
- Attitudes towards the performance of municipalities against the Batho Pele principles were included initially in the 2007 round of SASAS.
- Responses to these questions were combined to produce the Batho Pele Index ranged 0-100.
 - The Index score was 39 in 2015.















Political Interest

- Political interest is a good measure of how much political information and knowledge an individual possesses.
- Measures of political interest can be used to identify the probability of individuals to engage in traditional political activity but in non-electoral politics as well.
 - A number of studies in the United States and Western Europe have tested this association but limited testing has been conducted in Southern Africa
- Used four questions to measure political interest, two items on interest in local government elections, one item discussing politics and a general item on how interested an individual was personally interested in politics.
- Responses to these questions were combined to produce a Political Interest Index ranged 0-10















Political News Consumption

- In order for citizens to engage in rational civic actions, citizens require at least a basic level of civic and political knowledge.
 - One way to achieve civic knowledge is through conventional media platforms like radio, newspapers and television.
- In the VPS 2015, respondents were asked, when they
 were looking to get political news or information, to
 indicate the extent to which they on average:
 - read the political content of a newspaper,
 - watch political news on television
 - listen to political news on the radio
- Responses to these questions were combined to produce a News Consumption Index ranged 0-10















	Coef.	Std. Err.	Sig.	Beta
Female (ref. male)	-0.050	0.028		-0.041
Age	0.003	0.001	*	0.091
Population group (ref. Black African)				
Coloured	-0.211	0.040	***	-0.115
Indian	-0.152	0.041	**	-0.047
White	-0.287	0.040	***	-0.164
Living Standard Measurement	-0.032	0.010	**	-0.112
Interpersonal Trust	0.050	0.033	***	0.062
Political Organ. (ref. Active Member)				_
Inactive Member	-0.362	0.068	***	-0.266
Non-Member	-0.617	0.065	***	-0.510
Political Interest Index	0.031	0.005	***	0.144
News Consumption Index	0.036	0.005	***	0.203
Batho Pele Index	-0.047	0.017	**	-0.097
Obs.	2601			
R-squared	0.416			
Root MSE	0.429			

^{***} p<0.001, **p<0.01,* p<0.05

The regressions controls for province of residence, geographic type, labour market status, years of completed education and marital status













Discussion

- Consistent with existing theory, our political cognitive awareness indicators account for the bulk of the variance explained by our models.
 - What drives indicators of political cognitive awareness in South Africa?
- The effects of education and economic status are found to be contrary to theoretical expectations on political participation.
- Dissatisfaction with municipal functioning linked to political gathering –no culture of contentment.
- The observed difference between race groups may reflect differing culture traditions on collective forms of political participation.
 - The philosophy of *Ubuntu* promotes a communal politics
- Need to update existing theories of non-electoral political behaviour to take account of these observed contradictory possibilities.















Voting Intention

- Unlike participation in non-electoral civic politics, the following index variables have no influence on voting intention:
 - Political News Consumption Index
 - Batho Pele Index
- The following socio-demographic characteristics influences participation in non-electoral civic politics but not voting intention:
 - Economic status
 - Population group
- The Political Interest Index has a positive statistically significant correlation with non-electoral civic participation and voting intention
- In summarisation the determinants of participation in non-electoral civic politics are very different from those of voting intention















