ISSN 2073-7424

ЭКОНОМИЧЕСКИЕ И ГУМАНИТАРНЫЕ НАУКИ

НАУЧНО-ПРАКТИЧЕСКИЙ ЖУРНАЛ

1 (360) 2022

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Scientific and practical Journal Published since 1995. Published twelve times a vear ÿ 1(360)2022

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communications supervision, information technology and	
mass communications.	
Certificate: PI No. FS77-67026	
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according to the joint catalog	
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Turgenev, 2022

"Press of Russia"

Economic and humanitarian

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Scientifically-practical journal Published since 1995. The journal is published 12 times a year

ÿ 1(360)2022

Economic Science and Humanities

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Address: 302020, Orel region, Orel

(4862) 41-98-60 www.oreluniver.ru Email: LVP_134@mail.ru

Journal is registered in Federal Agency of supervision telecommunications, information technology and mass communications. The certificate of registration ÿÿ ÿ ÿÿ77-67026 from 30 08 2016

Index on the catalogue of the **«Pressa** Russia" 29503 on websites www.pressa-rf.ru and www.akc.ru

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<u>SCIENTIFIC TRENDS OF DEVELOPMENT</u> INVESTMENT AND INNOVATION

UDC 338.2

doi: 10.33979 / 2073-7424-2022-360-1-3-9

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METHODOLOGY FOR ANALYSIS AND FORECASTING INNOVATIVE ACTIVITIES IN THE DIGITAL ECONOMY

Annotation. The article proposes a methodological approach to the analysis and forecasting of innovative activities in the digital economy. Tasks, principles are defined, the sequence of actions of the organization of analysis and forecasting of innovative activity is presented. The stages of forecasting the innovative activity of economic systems are disclosed, the elements of modeling are considered.

Key words: innovations, innovation activity, forecasting, analysis, digital economy.

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UDC 332:001.895

doi: 10.33979 / 2073-7424-2022-360-1-10-20

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REGIONAL COMPETITIVENESS AS A BASIS OF INNOVATIVE DEVELOPMENT OF SPATIAL ECONOMY

Annotation. The article discusses the main aspects of the formation of a spatial economy based on the innovative development of regions, the main components of the federal policy of regional development and the components of the innovation system in the framework of the formation of the structure of the spatial economy, the main incentives that contribute to the development of cooperation in the innovation sphere, as well as the factors that determine regional competitiveness.

Key words: federal policy of regional development, innovative competitiveness of the region, innovation system, innovation cooperation.

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COMPETITIVENESS OF THE REGION AS THE BASIS OF INNOVATIVE DEVELOPMENT OF SPATIAL ECONOMY

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Abstract. The article considers the main aspects of the formation of spatial economy based on the innovative development of regions, the main components of the federal policy of regional development and the components of the innovation system within the framework of the formation of the structure of the spatial economy, the main incentives contributing to the development of cooperation in the innovation sphere, as well as factors determining regional competitiveness.

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UDC 338.14

doi: 10.33979 / 2073-7424-2022-360-1-21-33

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RISK MANAGEMENT OF INNOVATION ACTIVITIES IN RUSSIA AND ABROAD

Annotation. The article discusses the essence of innovation risk, types of innovation risks, methods of innovation risk management, and

as well as the possibility of assessing and minimizing risk in the implementation of innovative projects at enterprises and organizations. Examples of innovation risk management in the largest companies, both in Russia and abroad, are considered. Proposals have been developed for organizing a risk management system in the implementation of innovative activities in

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Key words: innovations, innovative activity, risks, management methods, organizations, risk minimization, innovative projects, investment, risk management.

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INNOVATION RISK MANAGEMENT IN RUSSIA AND ABROAD

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Machine Translated by Google

Economics and Humanities

UDC 338.28

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PRIORITIES OF MANAGEMENT OF THE PROCESS OF DESIGN AND ORGANIZATION OF THE FUNCTIONING OF INNOVATIVE INFRASTRUCTURE

Annotation. The article proves that traditional project management models are focused almost exclusively on the provision of products and services, on the contrary, new project management models are focused primarily on achieving results. The method of "brainstorming" is described, which is now the hallmark of the economy of knowledge workers. The behavioral economics of the cognitive psychologist Daniel Kahneman is analyzed, which proposes to divide the brain into two separate systems: system No. 1 - "Fast brain" and system No. 2 - "Slow brain". The article also proves that brainstorming can be a valuable tool for group collaboration and innovation if a number of additional guidelines are followed.

The article used various methods of scientific research: abstract logical, socio-economic planning and forecasting, structural and comparative analysis, monographic.

Key words: management, innovations, economic systems, innovative projects, methodology.

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MANAGEMENT PRIORITIES OF THE DESIGN PROCESS AND ORGANIZATION FUNCTIONING OF INNOVATIVE INFRASTRUCTURE

Abstract. The paper proves that traditional project management models focus almost exclusively on the provision of products and services, on the contrary, new project management models are primarily focused on achieving results. Described is the method of «brainstorming», which is now the calling card of the economy of intellectual workers. The behavioral economy of the cognitive psychologist Daniel Kahneman was analyzed, which proposes to divide the brain into two separate systems: system No. 1 – «Fast Brain» and system No. 2 – «Slow Brain». The article also proves that brainstorming can be a valuable tool for group collaboration and innovation if a number of additional recommendations are followed.

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Scientific field of use of accounting and analytical systems

<u>SCIENTIFIC FIELD OF USE</u> <u>ACCOUNTING AND ANALYTICAL SYSTEMS</u>

UDC 338.439

doi: 10.33979 / 2073-7424-2022-360-1-42-52

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ANALYSIS OF FOOD PRODUCTION IN RUSSIA: INDUSTRY STRUCTURE, REGIONAL LOCATION, INTER-INDUSTRY SUPPLY

Annotation. The article analyzes the sectoral structure of food production in the regions of Russia. Official input-output tables and data from the SPARK-Interfax information system are used as sources of initial information. 20 food-producing industries are singled out, the structure of their interindustry supplies and the distribution of sales between domestic and foreign buyers are analyzed. An algorithm for creating aggregated organizations-producers to reflect the processes of food production in an agent-based model is presented. Information is provided on the established aggregated organizations for a number of regions of the Central Federal District.

Key words: food production, industry classifiers, data analysis, input-output tables, cross-industry supplies.

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Keywords: food production, industry classifiers, data analysis, input-output tables, inter sectoral supplies.

Gratitude. The study was carried out with the financial support of the Russian Foundation for Basic Research in within the framework of the scientific project No. 19-57-80003.

Acknowledgements. The reported study was funded by RFBR according to the research project ÿ19-57-80003.

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UDC 657.1

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MODERN TOOLS FOR RECEIVABLE MANAGEMENT

Annotation. The relevance of the chosen research topic lies in the fact that the liquidity and solvency of the enterprise depends on the effectiveness of receivables management. The most important role in the receivables management system is occupied by methods for controlling the repayment of existing obligations by debtors and tools for managing receivables. Rational management of accounts receivable opens up opportunities for an enterprise in the field of investment attractiveness, which further contributes to the development of an enterprise and an increase in the level of competitiveness in the foreign market for its activities.

Key words: receivables management, receivables management tools, debtors, financial improvement, factors affecting receivables.

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MODERN TOOLS FOR MANAGING ACCOUNTS RECEIVABLE

Abstract. The relevance of the chosen research topic lies in the fact that the liquidity and solvency of the enterprise depends on the effectiveness of accounts receivable management. The most important role in the system of accounts receivable management is played by methods of controlling the repayment of existing liabilities by debtors and tools for managing accounts receivable. Rational management of accounts receivable opens up the possibilities of the enterprise in the field of investment attractiveness, which further contributes to the development of the enterprise and increases the level of competitiveness in the foreign market of its activities.

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SCIENTIFIC DIRECTIONS IN FINANCE, TAXES AND CREDIT

UDC 336.4

doi: 10.33979 / 2073-7424-2022-360-1-64-70

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FEATURES OF THE FORMATION OF REGIONAL BUDGETS DURING THE PANDEMIC PERIOD

Annotation. The article deals with issues related to state support of regional budgets during the period of coronavirus infection (COVID-19). A review of publications devoted to the subject under study is given; considered measures to stabilize the current situation on the part of the government; the structure and volumes of state support for the budget of the Belgorod region have been studied. It has been proved that the instruments proposed within the framework of the countercyclical budgetary policy are quite effective in the context of the development of COVID-19 and it is concluded that the first instrument - additional interbudgetary transfers - will be used only in emergency circumstances, the second - budget loans - can be used even after the end of the pandemic to stimulate the implementation of regional infrastructure projects and finance other social projects.

Key words: regional budgets, counter-cyclical budget policy, government support tools.

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Abstract. The article discusses issues related to state support of regional budgets during the period of coronavirus infection (COVID-19). A review of publications on the subject under study is given; measures to stabilize the current situation on the part of the government were considered; studied the structure and volumes of state support for the budget of the Belgorod region.

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Scientific directions in the field of finance, taxes and credit

It has been proved that the tools proposed within the framework of the countercyclical budgetary policy are quite effective in the context of the development of COVID-19 and it was concluded that the first tool – additional interbudgetary transfers – will be used only in emergency circumstances, the second – budget loans – can be used even after the end of the pandemic. to stimulate the implementation of regional infrastructure projects and finance other social projects.

Keywords: regional budgets, countercyclical budgetary policy, instruments of state support.

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UDC 336.76

doi: 10.33979 / 2073-7424-2022-360-1-71-78

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CRYPTOCURRENCY RUBLE AND CUSTOMS CURRENCY REGULATION

Annotation. The article describes the essence of cryptocurrency and token as the most common digital financial assets. Arguments are given for the inevitability of the emergence of a state digital currency and the importance of legal regulation of a new form of money, as well as changes in the activities of customs services, is noted. It is concluded that cryptocurrency is an alternative form of modern cash and electronic money, therefore, it requires careful legislative registration.

Key words: digitalization, cryptocurrency, token, legal framework, state emission, customs currency control.

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UDC 336.148

doi: 10.33979 / 2073-7424-2022-360-1-79-86

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BASICS OF THE FINANCIAL CONTROL SYSTEM IN THE ACTIVITIES OF MUNICIPAL AUTHORITIES

Annotation. The article discusses the theoretical foundations for building a system of financial control at the level of municipalities, provides a variety of control in the economic sphere and a diagram of the structural difference between these concepts. In addition, the structure of the system of bodies exercising state (municipal) financial control and methods for its implementation are presented, as well as the approximate content of the plan of ongoing control measures.

Key words: control, financial control, municipalities, control and accounting bodies, budget, internal financial audit.

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FUNDAMENTALS OF THE FINANCIAL CONTROL SYSTEM IN THE ACTIVITIES OF MUNICIPAL ENTITIES

Abstract. The article discusses the theoretical foundations of building a financial control system at the level of municipalities, provides varieties of control in the economic sphere and a scheme of structural differences between these concepts. In addition, the structure of the system of bodies exercising state (municipal) financial control and methods of its implementation is presented, as well as the approximate content of the plan of control measures is reflected.

Keywords: control, financial control, municipalities, control and accounting bodies, budget, internal financial audit.

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UDC 334.72

doi: 10.33979 / 2073-7424-2022-360-1-87-96

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STATE CORPORATIONS: FEATURES FINANCING AND SPENDING

Annotation. The article reveals the essence of state corporations and the features inherent in these subjects of the economy. The author considers the main functions of state corporations, and also presents the main classification features by which different types of state corporations can be distinguished. The peculiarities of financing and spending the funds of state corporations are considered. It was revealed that the problem of financing is the issue of the effective use of large amounts of funds allocated by the state. In general, it was concluded that the process of financing state corporations requires adjustment in the field of ways to increase the efficiency of the use of allocated funds.

Key words: corporation, financing, sources of funds, expenses, state corporation.

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THE GOVERNMENT CORPORATIONS: FINANCING AND SPENDING FEATURES

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SCIENTIFIC DEVELOPMENT OF THE ECONOMY AND ENTERPRISE MANAGEMENT

UDC 331.1

ENTERPRISE doi: 10.33979 / 2073-7424-2022-360-1-97-107

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IMPACT OF THE DEVELOPMENT OF DIGITAL HUMAN CAPITAL ON THE LABOR MARKET

Annotation. The purpose of the study is to establish the features of the formation and impact of digital human capital on the labor market. Scientific novelty - the author's definition of "digital human capital" is proposed, a model for the formation of digital human capital as a component of the totality of the individual's resource potential is presented, the most significant universal competencies in the formation of digital human capital are systematized and an assessment is made of the level of their demand in the labor market. It has been established that digital competencies, in the general set of universal competencies, allow its holder to perform unique tasks in the modern economic environment, form his competitive position, high income and create the basis for continuous professional and personal growth. The results of the study made it possible to identify problem areas in the use of digital human capital in the modern economic space and develop proposals for ensuring the growth of the efficiency of its formation and development.

Keywords: digital economy, human capital, digital human capital, labor market, digital competencies.

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UDC 330.34.014

doi: 10.33979 / 2073-7424-2022-360-1-108-118

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EVOLUTION OF ECONOMIC INTEGRATION MODELS

Annotation. The article analyzes the theoretical concepts of economic integration. The results of the review showed that the formation of the integration model takes place in accordance with the interests and goals of the participating countries. The economic integration of developing countries allows them to increase their competitiveness through new markets and the resulting economies of scale. The integration processes of developed countries have the ultimate goal of a better distribution of resources. Unlike developed countries, developing countries pursue the goals of faster growth in the long term and involvement in production of unused or underused resources, changing the structure of trade with the rest of the world, and increasing international competitiveness. In developed countries, economic integration usually precedes political integration. And the motives for economic integration among developing countries are often political in nature. Thus, for the success of integration, a combination of not only economic, but also favorable political factors is necessary. Widespread polarized models - a highly institutionalized European model of integration and a flexible project-oriented Asian model, predetermined the emergence of a new hybrid form. A distinctive feature of the new model of economic integration is the combination of a liberalization course, an emphasis on infrastructure development, the absence of political requirements, and the possibility of making changes and additions during implementation.

Key words: models of economic integration, developed countries, developing countries countries, economic growth, international trade, foreign investment.

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EVOLUTION OF ECONOMIC INTEGRATION MODELS

Abstract. The study of theoretical concepts of economic integration is carried out. The results of the survey showed that the formation of the integration model is taking place in accordance with the interests and goals of the participating countries. The economic integration of developing countries allows them to increase their competitiveness through new sales markets and the resulting economies of scale.

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The integration processes of developed countries have the ultimate goal of better resource allocation. Unlike developed countries, developing countries pursue the goals of faster growth in the long term and the involvement of unused or underutilized resources in production, changes in the structure of trade with the rest of the world, and increased international competitiveness. In developed countries, economic integration usually precedes political integration. And the motives for economic integration among developing countries are often political in nature. Thus, for the success of integration, a combination of not only economic but also favorable political factors is necessary.

The widespread polarized models - the highly institutionalized European model of integration and the flexible project-oriented Asian model – predetermined the emergence of a new hybrid form. A distinctive feature of the new model of economic integration is the combination of a course towards liberalization, an emphasis on infrastructure development, the absence of political requirements, the possibility of making changes and additions during implementation.

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Gratitude. The publication was supported by the competition program for young scientists to perform R&D of a fundamental nature for socio-humanitarian areas, R.1-F/S-2021, RUDN Grant Support System in 2021.

Acknowledgements. The publication was carried out with the support of a competitive program for young scientists to perform research/R&D of a fundamental nature for socio humanitarian areas, R.1-F/S-2021, the Grant Support System of the RUDN in 2021.

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Signed for printing on 01/27/2022. Publication date 02/10/2022. Format 70x108/16. Conv. oven I. 7.5. The price is free. Circulation 1000 copies. Order No. 22

Printed from the finished original layout on the printing base of the Federal State Budgetary Educational Institution of Higher Education "OSU named after A.I. I.S. Turgenev "302026, Oryol, st. Komsomolskaya, 95