Promoting Research at UJ

Michael Kahn Centre for Science, Technology & Innovation Indicators

Presentation to Executive
University of Johannesburg
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CeSTII

- Est. 2002 via DST ring-fenced grant in Knowledge Management research programme
- Research on the NSI, Information Society and KM
- Now into third R&D Survey; 1st Innovation Survey; 1st Knowledge Management Practices Survey
- Clients: DST, NACI, PNC-ISAD
- Partners & Collaborators: Stats SA, OECD,
 Statistics Canada, UCT, TUT, U Pta
- Developmental agenda

National System of Innovation

- Institutions and organisations and the interactions among them
- R&D as a central aspect of sustainable innovation
- R&D activity conditioned by path dependence (history) and operating environment
- R&D Surveys capture inputs to R&D
- R&D indicators essential component for planning and benchmarking competitiveness

Performing R&D Surveys

- Forty year history
- OECD Frascati Manual guidelines
- "R&D comprises creative work undertaken on a systematic basis in order to increase the stock of knowledge, including the knowledge of man, culture and society, and the use of this stock of knowledge to devise new applications"
- Voluntary survey
- Grey areas: definition of R&D; borderline institutions; permanent and contract staff

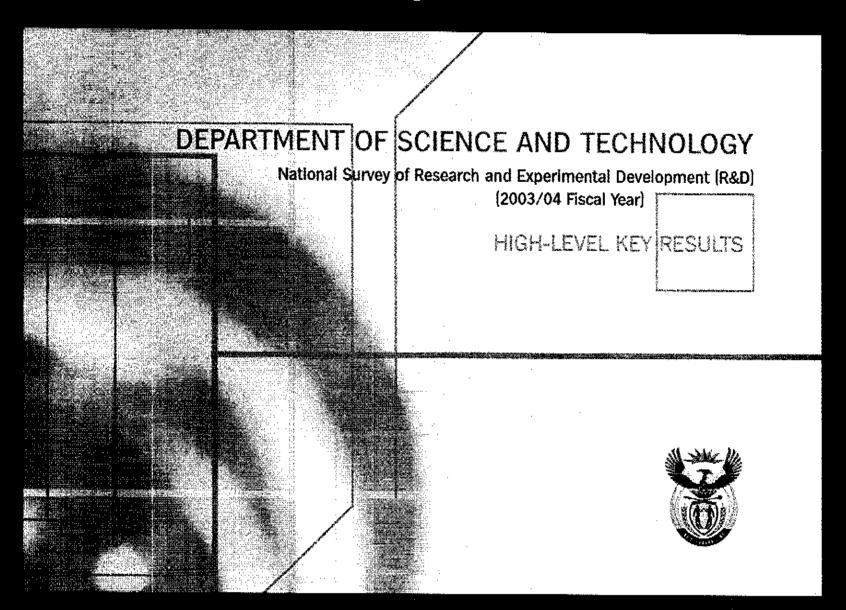
What is measured?

- Expenditure labour costs, capital and current
- Type basic, applied, experimental dev't
- Sources of funds
- Staff by activity; level; headcount; gender; FTE
- Research fields; Socio-economic objectives
- Location of research
- Research collaboration

Main indicators of R&D

- GERD/GDP
- FTE Researchers/1000 employed
- R&D expenditure/Researcher
- Research output per Researcher
- Research impact factor
- Licences granted
- Patents applied for and awarded by location
- Royalties paid
- Etc.

The story unfolds



Main findings

- South Africa spent about R10.1 billion, or 0.81% of GDP, on research and development (R&D) in 2003/04.
- The 2003/04 figure represents an improvement from the 2001/02 survey which found R&D expenditure to be R7.5 billion or 0.76% of GDP.
- The National R&D Strategy targets spending 1% of GDP on R&D by 2008.
- South Africa has a total of 25 185 full time equivalent (FTE) R&D personnel.
- About 40% of these personnel comprise the 14 129 FTE researchers or academically qualified people.

- Women researchers now comprise 38% of the total researchers compared to 11.2% in Japan, and 28.4% in Norway.
- The business sector is the major performer of R&D in the country and performs 55.5% of all R&D undertaken.
- The higher education sector undertakes 20.5% of national R&D.
- Government performs 21.9% of the total but finances 28.1% of total R&D.

GERD/GDP

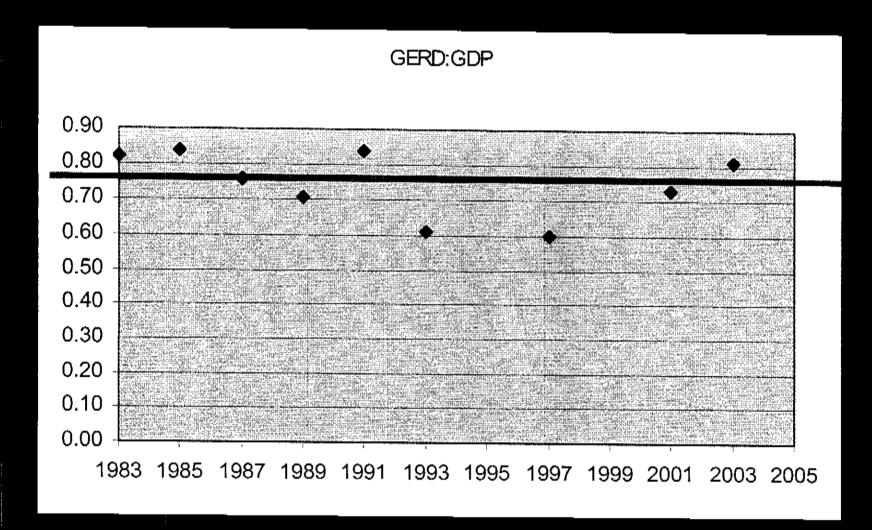


Fig.3.

Gross expenditure on R&D as a percentage of GDP 2003* (International Comparisons)

*or latest year available

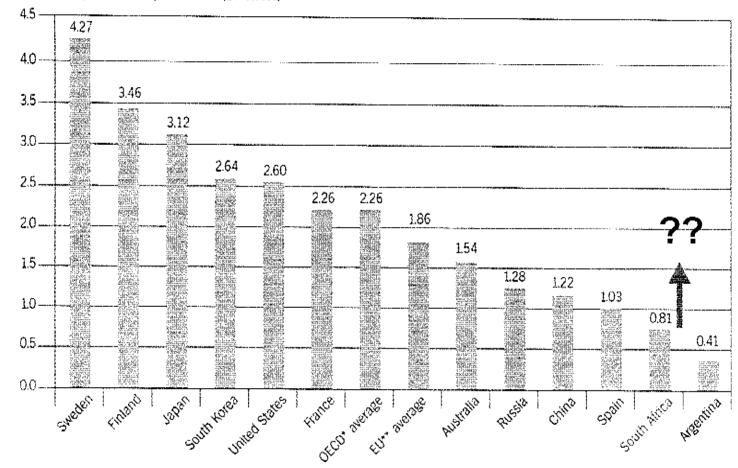
 Organisation for Economic Cooperation and Development

** Expanded European Union (25 states)

GDP

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PERCENTAGE



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Fig 4:

Number of Full Time Equivalent (FTE) researchers per 1000 total employed in 2003* (International Comparisons)

* or latest year available

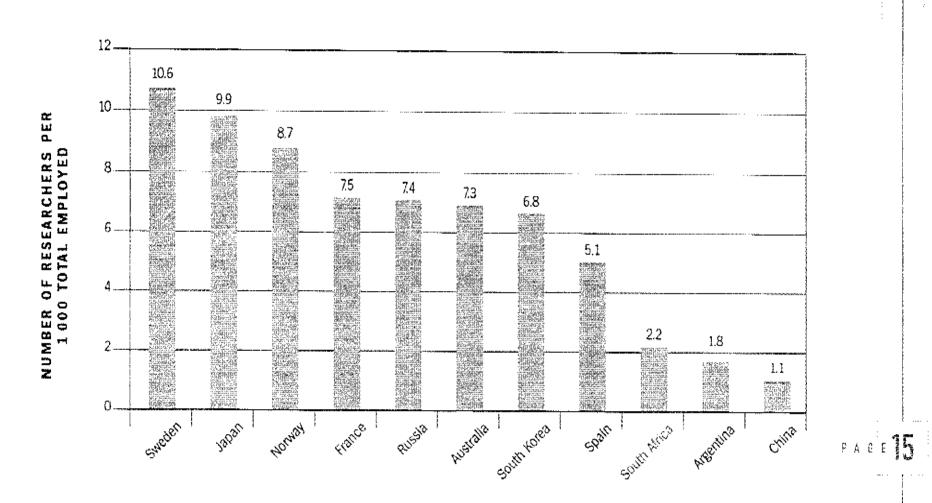
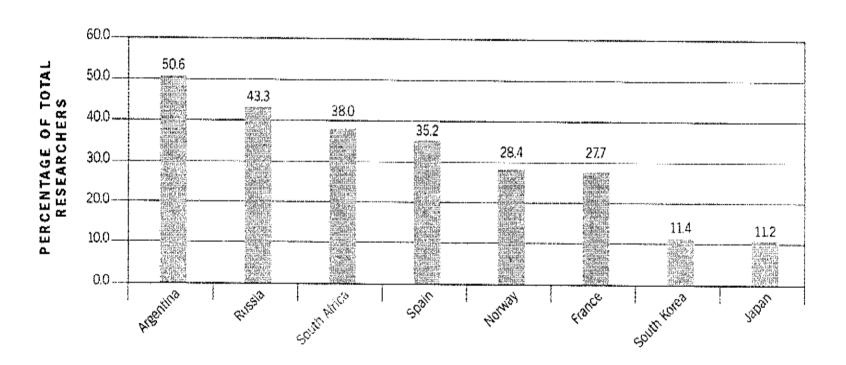


Fig.5.

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Women researchers as a percentage of total researchers [headcount] 2003* [international Comparisons]

* or latest year available



Constraints to moving country rank

- Static flows from school to research careers
- Static number of FTE Researchers
- Therefore static absorptive capacity and static outputs
- Global competition for skills
- Playing in global markets requires R&D commitment
- The need for a joined-up high level skills approach across government

Fig 7:
Performance of R&D by Sector (South Africa, 2001 & 2003)

11 No. 3 December 2004

Not-for-Profit Higher Education._

Government _

Business_

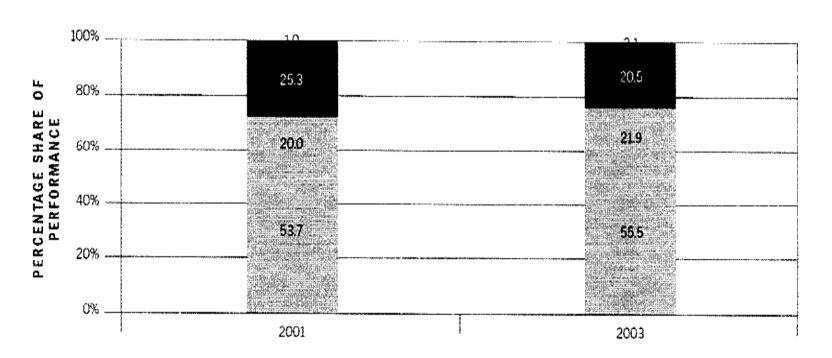
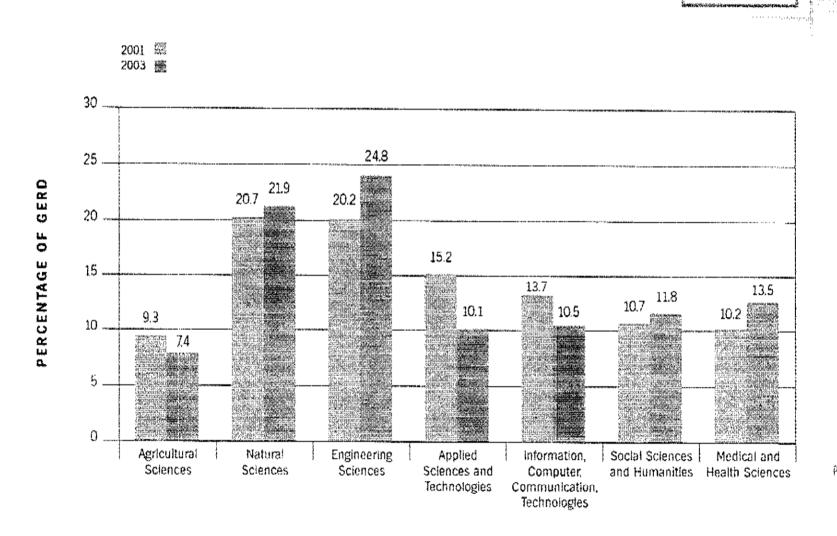


Fig 9:

Expenditure on R&D by major research field (South Africa, 2001 & 2003)

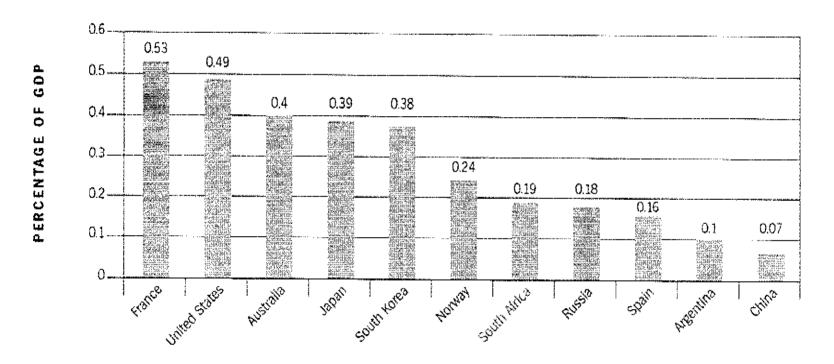


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Basic research as a percentage of GDP 2003* (International Comparisons)

*or latest year available

Fig II.



Who spends what?

Rank	2002	Rank	2004	
1	UCT	1	U Witwatersrand	entre de la company de la comp
2	U Pretoria	2	UCT	
3	U Natal	3	U Pretoria	R&D > R200m
4	U Stellenbosch	4	U Kwazulu Natal	
5	U Witwatersrand	5	U Stellenbosch	
6	U Free State	6	U Johannesburg	
7	U Western Cape	7	U Free State	
8	UNISA	7 8	Potchefstroom U	
9	Rhodes U	9	UNISA	R100m > R&D > R50m
10	Potchefstroom U	10	Tshwane University of Technology	
11	Randse Afrikaans U	11	U Western Cape	
12	U Port Elizabeth	12	Rhodes University	
13	Tech Pretoria	13	U Port Elizabeth	
14	U Durban West	14		
15	Technikon Witwatersrand	15	me :	

Where are the 'Researchers?'

Rank	2002	Rank	2004	
1	U Pretoria	1	U Pretoria	
2	U Witwatersrand	2	UCT	7.00
3	U Natal	3	U Stellenbosch	HdCt> 1000
4	U Stellenbosch	4	U Kwazulu Natal	1180
5	UNISA	5	UNISA	
6	UCT	6	U Witwatersrand*	Wanning
7	Potchefstroom University	7	U Johannesburg	
8	UNIN	8 .	Tshwane University of Technology	
9	U Free State	9/1-	UNIN	
10	U Western Cape	10	U North West	77.00.000
11	Vista U	11	U Free State	1000 > HdCt> 450
12	Randse Afrikaans U	12	U Port Elizabeth	1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974
13	Tech Pretoria	13	Rhodes U	
<u>'</u> 14	U Durban West	14	U Western Cape	
ุ15	Rhodes U	15		
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^{*} Provisional data

Moving rank (1)

- Establish a strong sense of mission
 Role for Council? Stakeholder representation
- •Create a guiding coalition
 Who are the research leaders? Task Team: Academic
- Vision and strategy
 - Sharper focus research strategy?
 - What are the competitive advantages?
 - Possibilities w.r.t. customers, clients, competitors and collaborators
- Communicate, communicate, communicate
 What is the intent, and why? Stakeholder participation

Moving rank 2

- Empower and reward the Researchers
 Teaching loads; performance awards
- Generate short term wins
 - Support for PhDs and Post-doctoral fellows (financial and cultural)
 - Support niche areas with facilities
- Consolidate and promote further gains
 Ensure consistent and joined up U J policies
- Strengthen research culture
 - Celebrate research achievements
 - Highlight research on the web site

'A confluence of possibilities'

- Council Research Prize social responsibility
- Vice Chancellor's Research Prize competitive research
- Status of the DoE publication award
- Link promotion to excellence in research, teaching and community service (weighted?)